
ACARDA MESSENGER AUTODIALERS

Acarda Messenger Sales Lead

Ideal for:

- Mortgage Brokers
- Real Estate Agents
- Insurance Agents
- Service Industries
- Consumer Sales



Description:

Acarda Messenger Sales Lead software automatically phones a list of people and plays them a sales message about your product or service. You set when it is to make the phone calls, record your message and it will do the rest. Use it to find qualified sales leads - people who are ready to buy right now or who want to know more. You can reach thousands of people with news of your product or service! No more cold calling - every day you can have a list of people wanting to hear from you when you come in the door!

Features:

- Automatically place telephone calls & convey voice messages
- Every part of the phone message heard by the call recipient can be recorded and played in a voice of your choice, i.e. from the initial greeting to the farewell message.
- Set different start and stop times for each day of the week
- Automatically generate a random list of telephone numbers
- Import a list of telephone numbers
- Allow manual setup and editing of the list of phone numbers within Acarda Messenger
- Prevent calls being made to numbers you want to exclude, e.g. emergency services
- Gives recipients the option of being added to a Do Not Call List
- Do Not Call List numbers can easily be added to the Exclude List
- Configurable number of delivery attempts for busy or no answer calls
- Play a different message if call answered by answer machine
- In answer machine only mode Acarda Messenger will only play a message if it detects an answer machine
- Identifies fax numbers rung and allows you to print out/export a list of them
- Verify the listener is the right person to hear the message
- Wait till right person comes to the telephone
- Ask for a time to ring back when the correct person will be available
- Recipient can select to be transferred, e.g. to a sales representative
- Recipient can confirm they would like some action taken, e.g. to be rung back
- Recipient can leave you a message e.g. their postal address for you to send them more information
- Recipient can enter a fax number e.g. for you to send them more information, or a phone number e.g. of someone else they think might want to hear the message
- Reports the results of calls, e.g. add to do not call list, successful, failed, and the recipients response to given options, e.g. confirmation, transfer, enter number & recipient message
- Displays call statistics
- Up to 10 sets of messages can be played simultaneously e.g. 10 different sales campaigns
- Use on up to 12 telephone lines simultaneously, subject to hardware installed.
- Extensive On-Screen Help

How it Works:

The Acarda Messenger Sales Lead autodialer can generate a list of random phone numbers and then automatically phone these numbers. You can also import a list of telephone numbers from another application, or you can manually enter the telephone numbers into Acarda Messenger Sales Leads. You can ensure certain numbers won't ever be telephoned, e.g. emergency services, police etc, by having their numbers entered in an Exclude list.

When the Acarda Messenger Sales Lead phones the people on your list, it can ask the person who answers the phone some preliminary questions to determine if they are the best person to hear the sales message, or it can start straight into your sales message. If an answer machine picks up the call, a summary message can be left, rather than the full message. If the call is answered by a fax, Acarda Messenger Sales Lead will note this next to the telephone number in the report. Once the right person is on the phone it will play the sales message and ask for a response. People can respond by asking to be transferred back to someone within your organization, or they can leave you a message. They can confirm they would like a certain action taken, e.g. to be rung back or they can ask to hear the message again. They can also enter a phone or fax number e.g. where you can send them more information.

Acarda Messenger keeps placing calls between the hours you select until all the people on your list have been phoned, or the preset stop time is reached. It will automatically reschedule new attempts of failed numbers such as busy or not answered. You can view, print and export results of all the calls in different categories, e.g. transferred calls, failed calls, confirmed calls, etc.

Computer Specification:

Minimum Specification for the computer:

- Pentium or equivalent
- Typically 64M RAM for 4 line version
- 1 ISA slot per ISA-compatible Dialogic card or a PCI slot for the PCI Dialogic card
- Supports Windows NT4, 95/98, 2000

Other Hardware Requirements:

PBX

Unless you intend to allow recipients to transfer to someone within your company, a standard analog telephone line will be sufficient. For transferring calls, a PBX telephone system (or Centrex service) is required. The PBX telephone (or Centrex service) must be able to transfer calls by switch-hooking i.e. momentarily disconnecting, and sending DTMF tones of the number you want to be transferred to. Most PBX's can function in this way.

Dialogic Telephony Hardware

To connect the computer to a telephone line a Dialogic telephony card is required. We recommend the Dialog/4 four port card (Windows 95/98/2000 and NT4) or the D/4PCI card (supports Windows NT4/2000 only). The Dialog/4 card requires a spare ISA slot in your computer whereas the D/4PCI card needs a PCI slot. Acarda Messenger will also work with the Proline 2V and the D/41D (or other cards in the same family as D/41D); both ISA cards.

Contact Details:

Your Sales Associate:

Contact Us For A List Of Resellers:

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